

Karan Goomer

Trainer/Project Coordinator/Web Developer/Digital Marketer

I am a digital marketer and website developer by night and a lecturer by day at Baba Saheb Ambedkar Institute, I put up in Delhi with over 7+year experience. Still I am working on projects for small to medium size businesses as well as larger marketing teams



✉ karangoomer@gmail.com

📞 9716787927

📍 New Delhi, India

WORK EXPERIENCE

Assistant Professor

Baba Saheb Ambedkar Institute of Technology and Management (www.bsates.com)

07/2018 - Present, Vikas Puri, New Delhi,

BSATES providing multiple Degree/ Diploma courses like BCA, BBA, Copa, B Tech.(cs/IT)

Achievements/Tasks

- Deliver knowledge of web-based instructional technologies
- Deliver lectures to undergraduates and graduates on subject field.
- Design & Developed Institute website www.bsates.com, www.rcmpolytechniccollege.com
- Manage & provide live training to student on www.rcmpolytechniccollege.com
- Delivered scheduled lectures to sophomore and freshman students.

Contact: Mr kapil (HOD)- 9871132225

Guest Trainer

CODING ZEN (www.codingzen.in)

08/2017 - 01/2019, Greater Kailash, New Delhi

CodingZen, is a coding for kids academy based in New Delhi that offers coding classes and workshops for kids.

Achievements/Tasks

- Gave **training** of SCARTCH program to student, scartch is online portal used to develop the **game**
- Responds to questions from providers, managers, billing office and others relating to CPT and ICD-9-CM coding, rules & regulations, reimbursement, and documentation requirements
- Maintain project work lists and meet deadlines
- Collaborating with team members in target assigning providers in need of Risk Adjustment training

Contact: Mr varun (manager)- 9958405905

IT project coordinator/ Developer / digital marketer

GOLDEN key Buildcon Pvt Ltd (www.goldenkeys.in)

12/2015 - 12/2017, Rajori Nagar, New Delhi

Golden Key's main priority is it's customers. There is only one thing that matters for Golden Key is "Customer Satisfaction". Our services are constant and not stoppable even after completing of project.

Tasks

- Facilitated the incident management process across the Web Development teams. Performed the root cause analysis and recommended preventative measures for major issues.
- Coordinated project schedules, managed project meetings, identified and resolved technical problems.
- Handled a team of 15-16 people effeciently.
- Maintained Database(oracle)
- Ability to handle clients efficiently regarding projects and meetings.

Contact: Mr Mohan raj (CEO) - 99552 18171

Web Developer / Digital marketer

clashbug Pvt Ltd(www.clashbug.com)

06/2014 - 12/2015 Dwarka mor, New Delhi

ClashBug Technology is one of most prominent & professionally managed Web development & Web design company in Delhi India. We provide best of the website solutions for high complexity environments to countries across the globe we have expert team of professionals, providing PHP development, E-commerce Solutions, Mobile APPS Solutions and Digital Marketing

- Build blog and E-commerce sites through WordPress
- Design custom, professional website, using HTML, CSS, JSP, ORACLE 10GXE,
- Handle digital marketing endeavors using Facebook, Instagram, Twitter.
- use Digital marketing tools like, Semrush, Google ad word, google Analytic, site checker, Alexa, keyword matcher
- Handled a team of 3-4 people efficiently
- collaborate with customer to achieve key marketing objective

Contact: Mr sonu kumar (manager) - 9354893624

Web Developer

WEB PRISITINE

1/2013 - 6/2014, noida

Web Prisitine is providing IT service like, website development- digital marketing, Graphic designing, CMS,

Achievements/Tasks

- Design and develop, professional website, using HTML, CSS, JSP, ORACLE 10GXE,
- Use Digital marketing tool for SEO, SMM, SMO. convert more then 20+ client in 1 day
- Successfully grew site to have over 1000 monthly unique visitor with in 3 months

Contact: Ms Nilpa (Sr.manager) - 7085716928

SKILLS



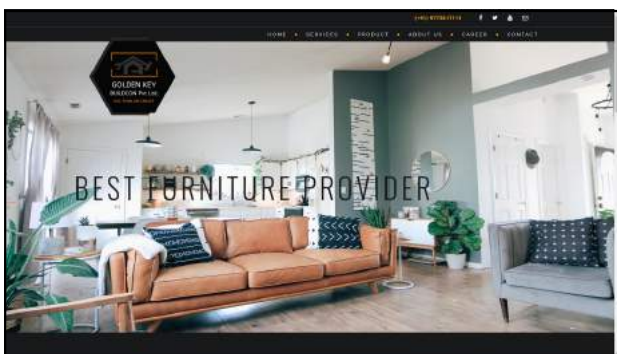
FREELANCING PROJECTS

WEB-DEVELOPMENT AND DIGITAL MARKETING

WEB DEVELOPMENT

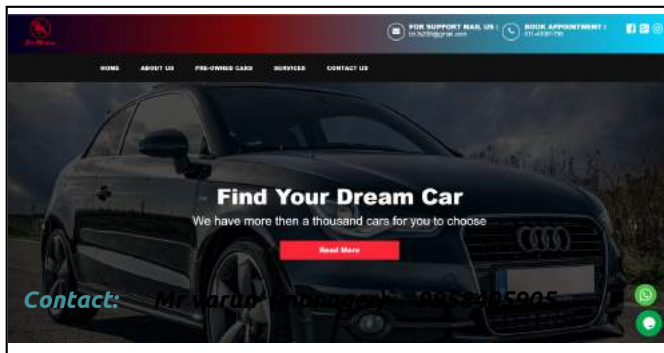
Consider complicated and stressful web projects a thing of the past! My mission is to make the process easy and fun. I combine ergonomic and graphic design as well as functionality and programming savvy to create web sites that attract traffic and meet business objectives.

[Golden Keys \(www.goldenkeys.in\)](http://www.goldenkeys.in)



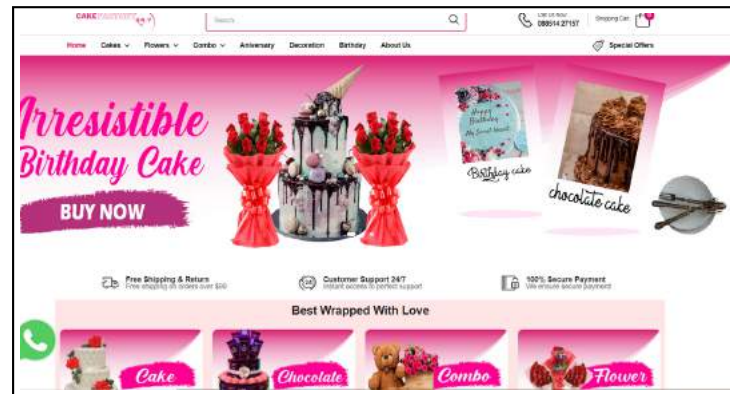
Golden key is a full service interior design company where we provide extraordinary interiors for your place. An interior of a place is a way of showing the art of living and we provide it for you. Golden key have best architects to give you a best architecture of your space with beautiful, enthusiastic and pleasant designed decors and furniture.

[BIR MOTORS \(www.birmotors.in\)](http://www.birmotors.in)



If you are looking for a car, whether new or used, Bir Motors is the place to be! With a wide range of cars including Holden, Ford, Toyota, Mazda, Hyundai, including Audi, BMW, and Mercedes-Benz, and new cars as well, there is a car for everyone at Bir Motors.

[CakeFactory27*7 \(www.cakefactory24*7.com\)](http://www.cakefactory24*7.com)

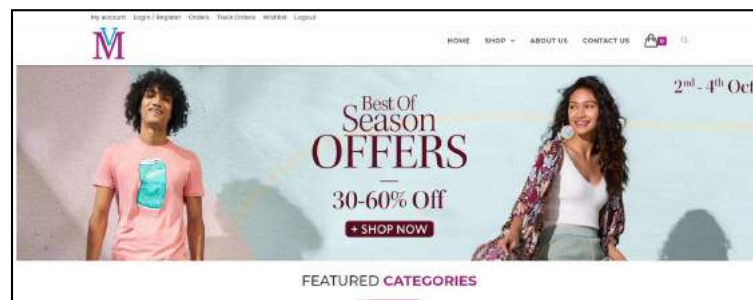


We at CF 24X7 are committed to giving you and loved one's experiences that are sure to be cherished for a very long time.

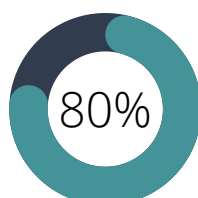
We are India's best online gift store wherein you will find amazing gift ideas for all your special relationships

[maravillesa \(maravillesa.com\)](http://maravillesa.com)

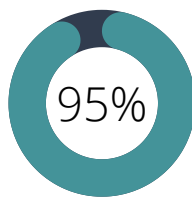
In 2020 when a crisis of jobs in retails industry then born a brand known as Maravillesa our founder Mrs. Anju Aggarwal and Mr. Dinesh Kumar dreamt of creating a standard class garment company which would be grounded on the principle of excellence.



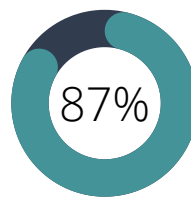
DIGITAL MARKETING SKILLS



SEO



SMM



SMO

PROJECTS

WORKING CLIENTS / DESIGNING WORK



MINOR PROJECT / MAJOR PROJECT

BCA - MCA

CYBER SPACE MARKETING SYSTEM

ADVANCE JAVA , JSP 2.0,HTML,CSS (2 Person)

- A Cyber space marketing system provides space and domain.
- The System maintains information of Client and companies who want to purchase space and domain.
- The System track the records of clients, and how many employee are work in company. It generate reports regarding the same.
- The System provide user interface to input information in specific format and generate reports in specific format.

COLLEGE-MANAGEMENT SYSTEM

ADVANCE JAVA , JSP 2.0,HTML,CSS (1 Person)

- CMS is an Intranet based application that aims at providing information to all the levels of management within an organization.
- This system can be used as a information management system for the college For a given student/staff (Technical / Non-technical) the Administrator creates login id & password, using these student/ staff (Technical / Non-technical) can access the system to either upload or download some information from the database.

GLOBE TELECOMMUNICATION -INFRASTRUCTURE MANAGEMENT SYSTEM(GTIMS)

ADVANCE JAVA , JSP 2.0,HTML,CSS (2 Person)

- GTIMS provides in diverse domains of Telecom, Tower, Defense and Solar energy and Infrastructure.
- This organization is responsible for design and Manufacture of various types of towers and masts.
- The key driver of this Organization to establish customer support.